

## District Health Assessment for Multiple District 14 through June 2011

| WERNATIONS.      | Clubs |              |    |                                   |                                      | Membership |             |                      |                           |                                     |                                        | Membership Strength |                               | Reports                                   |                                           | Finance Status Quo |                                                     |    | Cancellation     |                                                    |                            |  |
|------------------|-------|--------------|----|-----------------------------------|--------------------------------------|------------|-------------|----------------------|---------------------------|-------------------------------------|----------------------------------------|---------------------|-------------------------------|-------------------------------------------|-------------------------------------------|--------------------|-----------------------------------------------------|----|------------------|----------------------------------------------------|----------------------------|--|
| District<br>Name |       | New<br>Clubs |    | YTD<br>I Net<br>Club<br>Gain/Loss | Current<br>Total<br>Members<br>Count | YTD<br>Add | YTD<br>Drop | YTD<br>Net<br>Growth | YTD<br>Net<br>Growth<br>% | Member<br>Count 12<br>Months<br>Ago | Average<br>Member<br>Count<br>Per Club | than 20             | % No<br>MMR<br>in<br>3 Months | % No<br>Officer<br>Report in<br>12 months | % of Clubs<br>with<br>balance<br>90+ days | of Clubs<br>in     | % Status Quo<br>Clubs<br>in Financial<br>Suspension | 1  | ancelled<br>Club | embers %<br>Lost Car<br>Due to Nor<br>ncellation F | ncelled for<br>n-Financial |  |
| 14 A             | 47    | 0            | 6  | -6                                | 1,290                                | 123        | 247         | -124                 | -8.77%                    | 1,414                               | 27                                     | 28%                 | 23%                           | 9%                                        | 0%                                        | 0                  | 0%                                                  | 6  | 51               | 102                                                | 33%                        |  |
| 14 B             | 39    | 1            | 4  | -3                                | 908                                  | 120        | 152         | -32                  | -3.40%                    | 940                                 | 23                                     | 46%                 | 15%                           | 3%                                        | 0%                                        | 0                  | 0%                                                  | 4  | 54               | 45                                                 | 50%                        |  |
| 14 C             | 51    | 0            | 2  | -2                                | 1,596                                | 104        | 162         | -58                  | -3.51%                    | 1,654                               | 31                                     | 31%                 | 10%                           | 2%                                        | 0%                                        | 0                  | 0%                                                  | 2  | 60               | 0                                                  | 100%                       |  |
| 14 D             | 50    | 0            | 0  | 0                                 | 1,621                                | 84         | 137         | -53                  | -3.17%                    | 1,674                               | 32                                     | 22%                 | 4%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 E             | 35    | 1            | 1  | 0                                 | 1,287                                | 139        | 115         | 24                   | 1.90%                     | 1,263                               | 37                                     | 17%                 | 6%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 1  | 71               | 0                                                  | 100%                       |  |
| 14 F             | 44    | 0            | 0  | 0                                 | 1,319                                | 96         | 116         | -20                  | -1.49%                    | 1,339                               | 30                                     | 25%                 | 18%                           | 5%                                        | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 G             | 64    | 0            | 0  | 0                                 | 1,970                                | 146        | 185         | -39                  | -1.94%                    | 2,009                               | 31                                     | 28%                 | 25%                           | 3%                                        | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 H             | 32    | 0            | 1  | -1                                | 924                                  | 79         | 100         | -21                  | -2.22%                    | 945                                 | 29                                     | 31%                 | 34%                           | 9%                                        | 0%                                        | 0                  | 0%                                                  | 1  | 27               | 16                                                 | 0%                         |  |
| 14 J             | 35    | 0            | 0  | 0                                 | 1,122                                | 79         | 133         | -54                  | -4.59%                    | 1,176                               | 32                                     | 26%                 | 29%                           | 11%                                       | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 K             | 38    | 0            | 1  | -1                                | 1,018                                | 53         | 122         | -69                  | -6.35%                    | 1,087                               | 27                                     | 42%                 | 8%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 1  | 66               | 24                                                 | 100%                       |  |
| 14 L             | 44    | 0            | 0  | 0                                 | 1,191                                | 114        | 124         | -10                  | -0.83%                    | 1,201                               | 27                                     | 39%                 | 14%                           | 7%                                        | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 M             | 50    | 0            | 2  | -2                                | 1,346                                | 129        | 174         | -45                  | -3.24%                    | 1,391                               | 27                                     | 36%                 | 8%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 2  | 29               | 0                                                  | 100%                       |  |
| 14 N             | 43    | 2            | 1  | 1                                 | 1,106                                | 143        | 177         | -34                  | -2.98%                    | 1,140                               | 26                                     | 30%                 | 5%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 1  | 58               | 16                                                 | 100%                       |  |
| 14 P             | 48    | 0            | 1  | -1                                | 1,641                                | 149        | 141         | 8                    | 0.49%                     | 1,633                               | 34                                     | 23%                 | 0%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 1  | 58               | 8                                                  | 0%                         |  |
| 14 R             | 31    | 0            | 4  | -4                                | 711                                  | 61         | 186         | -125                 | -14.95%                   | 836                                 | 23                                     | 55%                 | 26%                           | 6%                                        | 0%                                        | 0                  | 0%                                                  | 4  | 36               | 39                                                 | 50%                        |  |
| 14 T             | 47    | 0            | 2  | -2                                | 1,713                                | 200        | 165         | 35                   | 2.09%                     | 1,678                               | 36                                     | 15%                 | 2%                            | 0%                                        | 0%                                        | 0                  | 0%                                                  | 2  | 33               | 2                                                  | 100%                       |  |
| 14 U             | 39    | 0            | 0  | 0                                 | 1,336                                | 132        | 156         | -24                  | -1.76%                    | 1,360                               | 34                                     | 15%                 | 0%                            | 10%                                       | 0%                                        | 0                  | 0%                                                  | 0  | 0                | 0                                                  | 0%                         |  |
| 14 W             | 40    | 1            | 2  | -1                                | 1,009                                | 146        | 131         | 15                   | 1.51%                     | 994                                 | 25                                     | 38%                 | 5%                            | 5%                                        | 0%                                        | 0                  | 0%                                                  | 2  | 31               | 36                                                 | 50%                        |  |
|                  | 777   | 5            | 27 | -22                               | 23,108                               | 2097       | 2,723       | -626                 | -2.64%                    | 23,734                              | 30                                     | 30%                 | 12%                           | 4%                                        | 0%                                        | 0                  | 0%                                                  | 27 | 46               | 288                                                | 59%                        |  |